Devin Altobello

Front-End Software Engineer

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SUMMARY

10 years of experience in media production within legacy and boutique creative agencies. Collaborated closely with designers and engineers on ecommerce websites, bringing product imagery and the user experience into focus for brands such as **L'Oréal**, **Bulova**, and **Derek Lam**. Transitioned into software development to make user interactions on the web impactful. Recent **Turing School of Software & Design** graduate seeking junior front-end engineer role.

SKILLS

Languages & frameworks: JavaScript, ES6, CSS, HTML, React, React Router, Redux, TypeScript, Tailwind, Node.js
Tools: TDD (Mocha/Chai), Cypress, Git, GitHub, NPM, Postman, CircleCI, Heroku, Vercel, Notion, Figma, Miro
Workflow: REST APIs, Agile Processes, Accessibility, Debugging, Wireframing, Responsive Design, CI/CD
Learning: Next.js

SOFTWARE PROJECTS

Experience Exchange, Team project | [Repo link](#) | [Deployed Link](#) | Jan 2024
Tech Stack: JavaScript, React, Router, TypeScript, CSS, HTML, Cypress
Networking application connecting users through shared skills, hobbies, and experiences.
- Learned and implemented TypesScript to enhance application readability and scalability.
- Engaged in regular stand-ups, sprint planning, and retrospectives, improving task estimation and team collaboration.
- Worked seamlessly with a backend team to create and revise the JSON contract, ensuring a unified communication protocol.

Word Atlas, Solo Project | [Repo link](#) | [Deployed Link](#) | Dec 2023
Tech Stack: JavaScript, React, Router, CSS, HTML, Cypress
Dictionary and thesaurus application that employs color-coded differentiation for synonyms and antonyms based on their relevance to the search word.
- Enhanced the user interface with a dark mode toggle.
- Guaranteed seamless integration of all components by implementing **100%** end-to-end test coverage using Cypress.
- Implemented modular architecture for state, network requests, and error handling, ensuring clear separation of concerns.

Met Gallery, Team project | [Repo link](#) | [Deployed Link](#) | Nov 2023
Tech Stack: JavaScript, React, Redux, Router, CSS, HTML, Cypress
Virtual art gallery with a curated selection of the Metropolitan Museum of Art's European Paintings collection.
- Streamlined project planning and architecture process by leveraging Notion, Figma, and GitHub projects.
- Self-taught Redux Toolkit for global state management of favorite artworks across different views.
- Incorporated feedback from project managers and mentors through ongoing code reviews, fostering continuous improvement in code quality and best practices.

PROFESSIONAL EXPERIENCE

McCann, Senior Video Editor, New York, New York | Sept 2019 - Feb 2023
- Edited pitch video and subsequent full-scale commercial for a national campaign, securing new business contract with a budget of **$500k+**.

- o Collaborated closely with the SVP Head of Content and creative stakeholders, integrating feedback efficiently to produce high-quality deliverables ahead of schedule, resulting in client satisfaction and **35%** increase in the volume of work from the client.
- Enhanced accessibility of video content by implementing audio descriptions, precise subtitles, and multilingual translations, leading to a **10%** increase in brand engagement.
- Fostered a culture of continuous learning within the editorial team by spearheading and actively engaging in skill-sharing sessions, deepening both professional growth and team cohesion.

Freelance Video Editor, New York, New York | Oct 2018 - Oct 2019
- Crafted promotional short film spotlighting a West Village residential project by Herzog & de Meuron architects. This initiative effectively triggered the sale of the remaining unsold apartments, each valued between **$18M** and **$25M**.
- Formed partnerships with New York-based ad agencies, editing and customizing video campaigns across web and social platforms for brands including **Uber**, **Kate Spade**, and **Rosewood Hotel Group** .
- Produced and edited promotional videos for an emerging fashion brand, driving a **30%** increase in web traffic from both paid and organic social media campaigns over 3 months.

Wondersauce, Senior Cinematographer & Video Editor, New York, New York | Nov 2015 - Oct 2018
- Planned and directed cinematography and editing for a natural deodorant commercial embedded on **Sephora** and **Target** websites, resulting in millions of impressions and a **12%** rise in online sales.
- Developed a photo studio, optimizing product and lifestyle photography workflows for ecommerce platforms and fueling a **20%** expansion of business growth over 3 years.
  - o Created photography assets strategically integrated with the **Bombas** site redesign, playing a key role in the new merchandising system that propelled annual sales from **$4M** to over **$100M** in just over 1.5 years.
- Nurtured close collaboration with internal product and design teams, continuously improving best practices through an agile workflow. Employed strategic decision-making in equipment selection, freelance vendor recruitment, and on-set direction.

EDUCATION AND CERTIFICATIONS

Turing School of Software and Design, Denver, CO | 2024
- Accredited Front-End Software Engineering Certificate, 1500+ hours over a 7-month intensive
- Completed **16** projects in JavaScript, React, and Node.js
- Used agile methodologies, thorough documentation, git workflow, and project boards

College of the Atlantic, Bar Harbor, ME | 2013
Bachelor's degree in Human Ecology