

# JOE RUPP

Front-End Software Engineer

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## // SKILLS

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- |              |                      |                  |                               |
|--------------|----------------------|------------------|-------------------------------|
| - JavaScript | - React/React Native | - Illustrator    | - UX/UI                       |
| - CSS        | - Git/GitHub         | - Photoshop      | - Test Driven Development     |
| - HTML       | - Cypress            | - InDesign       | - Object-Oriented Programming |
| - TypeScript | - Mocha + Chai       | - Adobe XD/Figma | - Graphic Design/Branding     |

## // SOFTWARE PROJECTS

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**Pom Pets** // [GitHub](#) // [Deployed App on Expo](#) // [Demo Video](#) // Group Project

- Pomodoro/time management mobile application themed around caring for a pet that represents a project.
- Successfully self-taught and implemented new technologies (React Native, React Navigation, Expo) in less than a week to build a mobile app compatible with both iOS and Android devices.
- Created dynamic app architecture and branding by building reusable components and designs.

**Craft Circle** // [GitHub](#) // [Deployed Site](#) // Group Project

- Craft supply trading application built with React where a user can trade tools and supplies with other users.
- Used styled-components to streamline the application's styling, and design a fully immersive UI.
- Followed an Agile workflow and managed the apps production using CircleCI and GitHub issues/project board.
- Collaborated with a team of backend engineers to implement GraphQL to build a full-stack app.

**River Renters** // [GitHub](#) // [Deployed Site](#) // Solo Project

- White water boat rental site built with React and React Router that allows a user to select and rent a raft.
- Built a custom backend with multiple RESTful end points using Express.
- Implemented end-to-end testing and utilized Cypress to test user flows throughout the application.
- Designed application to have a responsive design/layout to fit mobile and multiple browser sizes.

**Overlook Hotel** // [GitHub](#) // Solo Project

- Hotel management application for customers and management built with vanilla JS, CSS, and HTML.
- Application scores 100% on accessibility with Lighthouse and Wave.

## // EXPERIENCE

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### Activision Blizzard

Project Manager of Talent Attraction // May 2020 - Jan 2022

- Managed career website strategy for Activision, Blizzard, and supporting game development studios, including building out 8 new career sites for various business units using Phenom People.
- Partnered with the web development team from a recruitment marketing perspective by making updates to company sites and designing wireframes.
- Leveraged JIRA for all project tracking and management while working cross-functionally with creative, finance, communications, and marketing.
- Implemented a new applicant tracking system, Workday, by testing applicant/recruiter flows.
- Oversaw the Activision, Blizzard, and King Early Careers brands by acting as the company's brand voice in meetings between stakeholders and making marketing decisions.
- Led early career talent outreach by designing brand guidelines, toolkits, web content, and processes.
- Developed and executed innovative marketing/events for recruitment programs by designing swag boxes and other promotional materials.
- Expanded the Aspiring Women in Games Scholarship from King to be a global program across Activision Blizzard by creating program specific branding, websites, and promotional strategies.

Recruiting Associate // Nov 2017 - May 2020

- Supported three annual early career talent pipeline programs by developing job descriptions, posting roles, creating offers, and managing candidates moving through the applicant tracking system.
- Managed QA Tester hiring process for the Infinity Ward game studio by screening candidates.
- Trained recruitment coordinators by providing hands on guidance and sharing best practices.
- Successfully modified all internships to operate virtually during Covid19 while maintaining high engagement.

## // EDUCATION

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**Turing School of Software & Design** // Accredited Front-End Software Engineering Certificate // August 2022

**University of Redlands** // BS Business Administration // May 2017